



ROUND ROCK IS A THRIVING CITY THAT HAS BECOME A MAJOR CENTER FOR ECONOMIC DEVELOPMENT IN CENTRAL TEXAS.

Round Rock is a thriving city that has become a major center for economic development in Central Texas, while cultivating an excellent quality of life. It is home to global companies and thousands of innovative small businesses, but it is the award-winning schools, healthcare, and fine neighborhoods that really make Round Rock a great place to call home.

Just fifteen miles away from downtown Austin, residents enjoy all the conveniences of a big city plus the closeness and atmosphere of a small town. In terms of square mileage, Round Rock isn't very big, but you'll find that it has everything you need to succeed. Top talent, superior real estate, unparalleled quality of life, and home to world-class businesses.

Ideally situated along Interstate 35, just north of the state capitol in Austin and Austin-Bergstrom International Airport, Round Rock offers easy access to hospitals, colleges, world-class shopping, hotels, museums, and more. Round Rock is one of the nation's most economically vibrant cities, and is committed to supporting, encouraging, and fostering success.

Check out this list of superlatives...

- *The City of Round Rock is consistently recognized as a top-tier Texas municipality, highlighted by its recent ranking as the No. 10 Best Place to Live in America by Livability (2025).*
- *Ranked #8 Best Place to Live the American Dream by SmartAsset.*
- *The City of Round Rock wins 2nd consecutive "Leading the Way" award for its outstanding achievement in the delivery of services to residents.*
- *The team at LendEDU scored Round Rock as the 3rd best city to start family in the U.S. based on education, cost of homes, crime and safety and percentage of young families.*

- *#4 on the Top 25 Best Places to Live in the Southwest Round Rock is home to 130,000 residents (and counting) who enjoy all types of livability perks, including an award-winning park system, safe neighborhoods, and ample career opportunities with industry-leading employers.*

- *Round Rock is at the center of America's best state for business. Texas has no personal or corporate income tax and is a right-to-work state. Boasting the world's 9th largest economy, Texas continues to be a top global destination for businesses.*

- *The Clay Madsen Recreation Center and Allen R. Baca Center for Senior and Community Activities were recognized by Senior Resource Guide as the Best in the Central Texas region.*

- *Round Rock Public Library received Tech Logic Corporation's People First Award in recognition of the library's commitment to serving as a "relevant, 'people first' community center."*

- **Award-Winning Communications:** Round Rock was recognized with seven national awards (3CMA) and nine statewide awards (TAMIO) for communications and marketing in 2025, including best-in-class honors for social media and video content.

- **Economic Hub:** Round Rock is consistently rated as a top city for families and businesses due to a strong tax base, low cost of living, and a high-performing park system.

VIBRANT LIFESTYLE

Shop and stroll through the Downtown District and take in the historic architecture, art installations, and local eateries, or cheer for your team at one of the City's state-of-the-art sports facilities, including Dell Diamond. Splash the day away at America's Largest Indoor Waterpark at Kalahari Resorts or take in some live music downtown at Centennial Plaza. There is always something exciting going on in Round Rock!

PARKS AND RECREATION

Round Rock has 37 developed parks gracing over 2,305 acres and trail corridors, including the Dog Depot Dog Park, the Play for All Abilities Park, Prete Main Street Plaza, Centennial Plaza and the Shaylah Dame Skate Park.

RAAB PARK

Rabb Park is a beautiful area that consists of 15.89 acres of land located on the Rabb House property. This site is home to the legendary Round Rock Play for All Abilities Park. Play for All was built specifically to provide a safe, fun place to play and develop new skills for children of all abilities. The large gated park includes a variety of play opportunities designed to stimulate development of skills sets such as gross and fine motor skills, social interaction, sense of discovery, creativity and strengthening exercises. This tucked-away park resides along Brushy Creek, and is part of the Brushy Creek Trail System.

OLD SETTLERS PARK

The sports aficionado will delight in Round Rock's 640-acre Old Settlers Park, which includes disc golf, cricket, a 20-field baseball complex, a 5-field softball complex, soccer facilities, and more.

THE CITY HAS TWO RECREATION CENTERS:

Clay Madsen Recreation Center, a 50,500-square-foot facility with two basketball courts, a weight room, aerobics classes, an indoor swimming pool, and more.

Allen R. Baca Center for Senior and Community Activities hosts programs for adults ages 50 and up and features an arts-and-crafts room, lunchroom, kitchen, computer lab, patio, workout room, and dance room.

PREMIER DESTINATION FOR SPORTS & RECREATION

Round Rock has earned the title of Sports Capital of Texas for a reason and has hosted some of the biggest youth and recreational sports tournaments for athletes from all over the world.

THE DELL DIAMOND

Dell Diamond is the home stadium of the Round Rock Express, the Triple-A Minor League Baseball affiliate of the Texas Rangers. In 2026, it also became the home of the Texas Volts of the Athletes Unlimited Softball League, a professional women's softball team.

ROUND ROCK SPORTS CENTER

Located deep in the heart of The Sports Capital of Texas, the facility boasts 118,750 square feet of indoor space with 63,995 square feet of flexible, open, playable space. Several configurations are available, including 8 high school basketball courts and 16 high school volleyball courts (or 4 NCAA basketball courts). With seating capacity for over 2,200 spectators, a total capacity of more than 6,500 people, over 700 parking spots, full concession operation, athletic training room and LED scoreboards.

LIVE MUSIC

Round Rock is a certified music friendly community through the Texas Music Office's "Music Friendly Community" program which provides communities with a network for fostering music industry development. More than 50+ live music events take place throughout Round Rock each week, meaning 2,600 performances are taking place each year.

ACCESSIBLE AND COMPREHENSIVE HEALTH CARE

With high quality of life ratings, low unemployment rates and seamless access to comprehensive health care, it's no wonder Williamson County has been ranked the second healthiest county in Texas. From the doctor's office to trauma care, Round Rock offers the best hospitals to fit your health care needs. From pediatrics to post-operative care, hospitals in Round Rock provide comprehensive health care options for all.

ARTS & CULTURE

Round Rock has a thriving and historic downtown filled with art galleries, public sculptures and theatrical performances and regular art and music festivals. More than fifty art sculptures are on the Downtown, Prete and Centennial Plazas and at Chisholm Trail Park. The Downtowner Gallery, presented by Round Rock Arts and the City of Round Rock's Art & Culture Department, exhibits the art of local artists and offers education for any level of experience. Additionally, the city annually hosts a Chalk Walk Arts Festival, a festival featuring hundreds of artists, vendors, local and regional musicians, and theatrical performances.

AWARD WINNING EDUCATION

An array of options for education in Round Rock have led to the city having one of the highest levels of educational attainment in the nation. More than 41% of Round Rock residents have professional certification, a bachelor's degree or higher, led by top ranked public-school districts, higher education institutions and Career and Technical Education programs. From small class settings with hands-on industry training to continuing education programs, Round Rock is continuously filling the talent pipeline.

Round Rock ISD At-A-Glance

Schools: 56

Students: 48,421

High Schools: 7

Middle Schools: 11

Elementary Schools: 35

Alternative Learning Centers: 3 / Special Facilities: 14

HIGHER EDUCATION

Round Rock is home to several higher education institutions:

- Art Institute of Austin
- Austin Community College (ACC)
- South University
- Texas A&M Health Science Center
- Texas State University - Round Rock