

Amazing APPS for Real Estate Agents

WWW.AUSTINTITLE.COM



AustinTitleAgent ONE

Real estate's #1 closing cost app with 12 free calculators. This App makes so much possible. GET SOCIAL with Photo lenses, dynamic infographics, and consumer calculators that help you connect with clients and attract new prospects on social media. Allow the user to fully customize email/printouts for their clients. SELLER NET SHEETS make listing presentations, offers and counters in a snap. BUYER ESTIMATES allow you to get payment info and estimated funds to close in a flash. MONTHLY AFFORDABILITY allows you to show your buyer what they can afford based on their desired payment. RENT VS BUY makes it possible to show renters that buying may be better for them than renting. So much more!



EVERNOTE

Evernote is a mobile app designed for note taking, organizing, tasks lists, and archiving. Evernote is a free app for your smartphone and computer that stores everything you could possibly imagine losing track of, like a boarding pass, receipt, article you want to read, to do list, or even a simple typed note. The app works brilliantly, keeping everything in sync between your computer, smartphone, or tablet.



REALGEEKS

Real Geeks creates a custom IDX site for your business. It also gives you lots of CRM, marketing, property valuation, lead management and drip campaigns. Affordable even for new agents.



RPR MOBILE

Built exclusively for REALTORS®, the app offers on-the-go access to a nationwide, parcel-centric database of both residential and commercial properties, including dynamic data and robust reporting for a multitude of data sets. The app helps agents search properties, create branded reports, and access local market activity across the country. Agents can view tax, mortgage, and the local market data of properties.



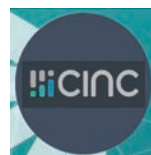
MAILCHIMP

Mailchimp is an inexpensive email marketing tool to use to keep in touch and build relationships. You can send up to 12,000 emails per month to 2,000 contacts absolutely free. You don't have to be a designer or tech whiz to use Mailchimp. The design tools make it easy to create sophisticated campaigns that shine a light on the best of your business. Mailchimp puts your data to work so you can gather insights on your most successful campaigns.



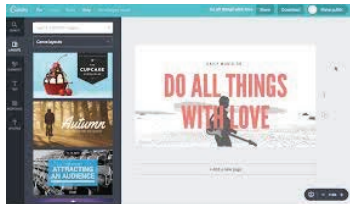
DROPBOX

Realtors use Dropbox to store photos, videos, disclosure forms, leases, lease riders, or any other documents that they have on their phone in the cloud. It's especially convenient for sharing those files with clients or coworkers who may not have access to a shared file network in your office.



CINC

CINC is the only Google Premier Partner in real estate providing the best in web based real estate lead generation and CRM software for lead conversion and marketing for elite agents, teams, lenders and brokers. CINC provides all of the technology and marketing tools you need without locking you into contracts.



CANVA

Canva is an intuitive, easy to use graphic design tool that lets you create great looking flyers, social media graphics, blog images, banner ads, and more. Even better, Canva offers gorgeous editable templates created by talented graphic designers to get you going.



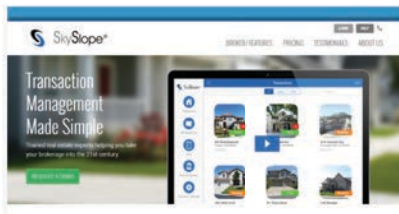
REALSCOUT

RealScout is a game changer. If you have a busy schedule and a lot of leads to nurture, it can mean the difference between a good year and an outstanding year. RealScout scours your MLS for new listings that match any of up to 400 criteria your leads select, such as waterfront location, high ceilings, number of bedrooms, etc. and automatically sends them the listings in an email. Best of all, the emails it generates look like they came directly from you.



BREAKTHROUGH BROKER

Elevate your career by taking advantage of the nation's top online resource for real estate professionals. Breakthrough Broker provides agents with invaluable tools, concepts, planning, technology, print marketing, strategy and ideas. This app has the tools and resources that are necessary for building and maintaining a successful real estate career. Another key feature is the professionally designed, customizable print materials available. You can create and download for free, or have them printed and shipped for a low fee.



SKYSLOPE

A document management solution that keeps agents, brokers, and their clients on the same page, SkySlope makes following up with key stakeholders intuitive. Agents can capture every interaction with clients and leads, including text messages and emails, in an easy-to-use digital log. Brokerages even have access to the analytics associated with each member of their team.



LISTING PROMOTER

Listing Promoter is a single property domain marketing site. Listing Promoter pulls your property photos and description directly from the MLS and allows you to modify the photos and copy once imported to a template. With free accounts, and free previews you can physically show your prospective seller how their property would look online without any financial risk. You only purchase the website upon publication.



DOCUSIGN

One of the most popular apps for exchanging and signing documents, DocuSign helps agents control their data through every stage of the client relationship. Agents can send contracts and have them signed in a flash, all on a branded platform. With over 2.5 million real estate transactions closed each year, DocuSign is an agent's best friend.



ZONABILITY

Zonability instantly identifies hidden property potential and efficiently finds underdeveloped sites. Zonability Reports provide a deeper level of understanding property value, potential for change, and who the potential buyer pool might be. Commercial agents, and small scale developers are the most common end user clients. Zonability information is essential to understanding the dirt value and hidden potential of almost every property.



KEY.ME (Key Copying Software)

Key.me elegantly solves one of the more frustrating logistical hurdles for listing agent and rental agents. Keys!! With Key.me, instead of borrowing a homeowner's keys while you rush off to Home Depot, you simply have to snap a picture of the key and head to your local Key.me kiosk to make a copy. The best part is that if you happen to lose a key, all you need to make a new copy is the photo you have saved in the app. No more lockouts. Ever.



CLOZE

If you suffer from inbox overload, and want a solution that can help keep track of it all, Cloze is worth considering. Shortly after setup, the Cloze app was integrated with my email accounts including my calendar, social accounts and Evernote. The Cloze dashboard includes a daily agenda that aggregates your inbox, contacts, calendar and to-do list into an easy to manage list. The app even surfaces emails with mentions of follow-up activities on a specific day. Looking for related files and documents? Cloze also presents a clickable history of communication from each contact with related attachments.



EXPENSIFY

When handling money without tracking expenses, money will just slide out of your wallet before you know it. That's when Expensify comes in. This app manages expenses by letting users take snapshots of receipts, and the app automatically records all of it.