

Marble Falls



MARBLE FALLS IS THE GATEWAY TO THE HIGHLAND LAKES REGION OF THE TEXAS HILL COUNTRY. THE AREA FEATURES HUNTING, FISHING, BOATING, GOLF, TENNIS AND OUTDOOR ACTIVITIES ARE PLENTIFUL.

Find Your Place in Marble Falls - located in the heart of the Texas Hill Country - is a convergence of business, industry, adventure, and small-town charm. Whether you're looking for a multi-million dollar lakefront home, a ranchette, a golf course home in a pecan orchard, or an antique Victorian in the original township, there's no place like Marble Falls when it comes to putting down roots.

MARBLE FALLS IS THE HILL COUNTRY'S PLAYGROUND

Marble Falls is the gateway to the Highland Lakes region of the Texas Hill Country. The area features hunting, fishing, boating, golf, tennis and outdoor activities are plentiful. Working families and retirees enjoy these outdoor activities year round.

Marble Falls takes great pride in providing beautiful, clean parks for citizens and visitors alike. Whether it's boating, swimming, tennis, disc golf or skateboarding, you can find it at one of the City Parks. With 6,200 sq ft overlooking Lake Marble Falls, the Pavilion in Lakeside Park is the perfect place for a company meeting or a family wedding.

GOLF

Marble Falls, Horseshoe Bay and the Texas Hill Country offer amazing golf amenities and scenery on tracts that range from quite playable to extremely demanding. From Horseshoe Bay Resort's renowned Applerock, Ramrock and Slickrock courses to the brand-new Nicklaus course at Summit Rock, from Hidden Falls Country Club to Escondido and many more, the Highland Lakes area is a golfing mecca.

VINEYARDS AND WINERIES

Enjoy native Texan wines while taking in the scenic Hill Country.

Several area wineries offer distinctive wines and tasting tours including Fall Creek Vineyards, Perissos Vineyards, Spicewood Vineyards, Flat Creek Vineyards and many others.

MARBLE FALLS SCHOOLS

There are several independent school districts in the Marble Falls area. The largest is Marble Falls ISD, with over 4,000 students in grades K-12. There are also several private and parochial schools in the area offering pre-school through high school. Over 85% of the area's population are high school graduates, and over 24% of the region's adult population hold a bachelor's degree or higher.

HIGHER EDUCATION

Central Texas College (CTC) and Texas Tech University at Highland Lakes (TTU) host a collaborative college campus in Marble Falls and Burnet leading to bachelor's and master's degrees in selected fields. CTC offers basic first-and second-year community college coursework, and TTU offers third- and fourth-year coursework leading to a bachelor's degree at the Marble Falls campus. TTU also offers graduate programs, primarily in educational disciplines. TTU-Highland Lakes in Marble Falls is part of the Texas Hill Country University Consortium that offers degrees through several universities at facilities in selected Hill Country Communities.

BUSINESS

Despite our proximity to large urban centers like Austin and San Antonio, Marble Falls is no bedroom community. It is a regional economic hub for the Highland Lakes area, with a trade area of 112,500 people who generate more than \$3 million every day in gross sales.

More than 447,000 people live within a 30-mile radius of Marble Falls, including a workforce of over 163,800. The Marble Falls economy is a vibrant one with an unemployment rate of 2.8%. The Marble Falls EDC is committed to workforce initiatives, working with area employers and community stakeholders to ensure a talent pipeline to meet employers' needs.

NOT MARBLE, BUT GRANITE

When Visitors come to Marble Falls, they obviously assume the lakeside town sits on marble rock deposits, but they are actually known for their granite. Granite Mountain, located west of town on FM 1431, was created more than 4.5 billion years ago forming nature's hardest stone and at the time of its discovery, was 866 feet tall. On July 29, 1885, the town donated its granite to erect the now Texas State Capitol located in Austin, Texas in exchange for a railroad system and labor to mine the rock. 15,700 carloads of granite were transported to the site in Austin and at the time of its completion in 1888, the Texas State Capitol was said to be the seventh largest building in the world. It is the largest capitol state building in the United States today, and only second in size to the National Capitol in Washington D.C.

This granite from Granite Mountain has also been used in the construction of the Coca-Cola Building in Atlanta, Wyndham Hotel in Dallas, the Galveston Seawall, and the Crocker Building in San Francisco.

With Austin's eclectic vibe just down the road, and with a nod to cowboy influences from the west, Marble Falls exists at an artistic crossroads. Below are some of the venues and events that provide a rich array of culture and entertainment.

BELÓVED GALLERY

After Belóved Gallery's co-founders acquired Akiane Kramarik's world-renowned painting, Prince of Peace, they were compelled to create a space to both protect and exhibit the artwork for guests and amplify Akiane's message of unwavering faith, unconditional love, and eternal life to the world. Beloved Gallery exists to unearth untold stories of extraordinary artists and provide a venue where their art can be experienced.

HIGHLAND LAKES CREATIVE ARTS

"The Arts" is a nonprofit organization whose vision is to promote the arts by fostering collaboration between communities, creative professionals, businesses and schools. "The Arts" organizes events and performances readily available to the public, including Sculpture on Main in the fall and Paint the Town in the spring.

SCULPTURE ON MAIN

Sculpture on Main is a public art program of outdoor three-dimensional artwork placed in highly visible and accessible places in Marble Falls. The purpose is to promote Marble Falls as a fine art destination by bringing gallery and museum art outdoors for everyone to enjoy. The program hopes to encourage tourism and art education by bringing people to the downtown area. This sculpture event was the first of its kind in the heart of the Texas Hill Country. Large outdoor sculptures were placed in the Historic Main Street area of Marble Falls. Sculptures from several countries are on loan and are displayed in landscaped areas along Main Street.

HARMONY SCHOOL OF CREATIVE ARTS

Centrally located in Marble Falls, the Harmony School of Creative Arts provides a variety of artistic enrichment experiences for the community, including music lessons (piano, guitar, strings, woodwinds, percussion and voice), dance classes (classic ballet, jazz, tap and ballroom), Kindermusik* for the little ones, musical theater and ballet productions, and string orchestra concerts.

THE HIGHLAND ARTS GUILD

The Highland Arts Guild is a non-profit organization made up of 80 members using their talents to increase interest in arts and crafts by offering demonstrations and workshops to the public, conducting art classes for area children, contributing scholarships to help art students at the college level, and maintaining their Gallery.

HILL COUNTRY COMMUNITY THEATRE

Nationally recognized, this award-winning community theatre has an active year-round season for adults which includes musicals, comedies, and dramas. There are classes for both adults and children in acting, directing, and technical theatre. With over 650 patrons and 300 volunteers a year, the Hill Country Community Theatre has been a cultural icon for the area for over two decades.

MARBLE FALLS PUBLIC LIBRARY

Marble Falls Public Library serves the population of Burnet County and the Highland Lakes area. Check out the selections of books in print, audio books, music CDs, DVDs and videos, reference and research materials, microfilm reader, high speed Internet computers as well as hot spots for laptop users, programs for children and adults and much more.

POGUE STUDIO AND FOUNDRY

To maintain quality, Dan Pogue started his own foundry operation. His wife Marti, his son Doug, and several other employees currently assist him. Dan, Marti and Doug all sculpt and cast sculpture of their own. All are expert in mold making, casting and foundry work. The foundry has grown and become so successful they had to expand in 1999.

MARTA STAFFORD FINE ART

A prestigious fine art collection in a welcoming Texas Hill Country gallery! The collection includes traditional fine art, sculpture and contemporary works housed in a historic pink granite old bank building. Works of art and artists from Marta Stafford Fine Art are acclaimed and collected far and wide.

MUSEO BENINI

Museo Benini was established in 2015 to showcase the evolution of Benini's paintings and three-dimensional works since the 1960's. The project includes 6500 sq.ft. galleries, a fine arts library and a sculpture trail featuring the Beninis' collection of sculpture by international artists.

THE FALLS ON THE COLORADO MUSEUM

The Falls on the Colorado Museum was created in 1999 as a 501(c)(3) non-profit corporation with a mission to preserve our history, to further our heritage, to protect artifacts, and to provide an ongoing history of Marble Falls and the surrounding communities. The Museum's annual Founder's Day Celebration is held at the Lakeside Pavilion the second Saturday of July.