



Pflugerville offers a prime geographic location for small town living and small town costs with big city amenities. Pflugerville boasts safe, spacious neighborhoods, miles of hike and bike trails, easy access to work and play, and a charming historic downtown area. Pflugerville has been designated as one of the Best Places to Live by CNN Money website, on account of Pflugerville's "strong job opportunities, great schools, low crime, and quality health care with plenty to do."

1 LIVING IN PFLUGERVILLE

Welcome to Pflugerville, Texas, where we encourage a you to Join in the Pfun. With festivals throughout the year, parks and trails, a beautiful lake and plenty of places to shop, eat and visit you've picked a great place to call home. The City of Pflugerville, Texas has it all: connectivity via major highway access, economic development, retail opportunities, a strong school district and great recreational amenities.

Pflugerville is a fast-growing city, home to over 57,000 residents who enjoy safe streets, a beautiful trail system and share incredible community spirit. Pflugerville combines trails and community with business opportunities and is the place where quality meets life.

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"For consecutive years Pflugerville has placed in the top 50 cities in America, but our leap in the rankings is no surprise to anyone living in Pflugerville because we know Pflugerville is pfantastic," Pflugerville Mayor Victor Gonzales said. "With quality schools

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A strong public school system and close proximity to 28 Universities and Colleges contribute to Pflugerville's strong education attainment statistics. Nearly 40% of residents hold a Bachelor's degree or higher and the public school system is one of the best in the state.

Pflugerville Independent School District

Pflugerville Independent School District, founded in 1902, is a fast-growth district located in Northeast Travis County. The District encompasses approximately ninety-five square miles and includes all or part of six municipalities including Pflugerville, Austin, Coupland, Hutto, Manor and Round Rock. The PfISD mission is to provide a quality education with a commitment to excellence by facilitating learning in a safe and nurturing environment. Pflugerville has four high schools: John B. Connally, Hendrickson, Pflugerville and Weiss (opening 2017). The Pflugerville Academic Center of Excellence (PACE) is a full-time high school diploma program for

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Demographic Profile

Located in Central Texas, Pflugerville was named among "America's Best Places to Live" by Money Magazine in 2012 and 2013, 2015 and 2017 for its recreation opportunities, festivals and affordability. These community characteristics have spurred growth within all facets of the community, from residential to business.

Welcome to Downtown Pflugerville!

The Pflugerville Downtown Association is an incorporated, nonprofit association of members striving to continue improving and raising awareness of the services and businesses of Historic Downtown Pflugerville, as well as beautifying the area and encouraging interaction with the community.

Business Pfirst

Pflugerville's new Business Pfirst program aims to support local area businesses by quickly connecting them to the resources they need and removing barriers to business growth. Business Pfirst is an economic development program designed to

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and health care, a strong economy with rising home values and great community amenities - Pflugerville is a desirable place to live."

Here in Pflugerville you'll find a community that is "pfamily-pfriendly" and embraces small town feel in the midst of tremendous growth. We like to say Pflugerville is "where quality meets life" and that is evident through our city trail system, parks, library and community events. Thanks to quality of life opportunities, the city of Pflugerville was recognized as the 20th best city in America for a population of 50,000 - 300,000 by Money Magazine in 2016.

Housing

The majority of homes in Pflugerville were built between 2000 and 2010, creating an attractive housing market with an abundance of new, affordable options to choose from. The median home price in Pflugerville is just \$163,000 - well below the national average.

Pflugerville ranks 8th best place for home ownership in Texas

The City of Pflugerville was recently recognized as the 8th best place for homeownership in Texas for cities of population 25,000 or greater.

Pflugerville was compared to other Texas cities based on the number of homes available, median household income and monthly homeowner costs and population growth. Pflugerville's notable 77.2 percent home ownership rate, close proximity to Austin and numerous "pfests" throughout the year make Pflugerville a great place to live.

Healthcare

The expanding healthcare system in the surrounding Austin area now rivals that of any major metropolitan area. Residents have immediate access to numerous hospitals, out-patient clinics and programs, emergency facilities and a nationally recognized children's hospital

Entertainment & Recreation

A close proximity to Austin and Round Rock provides a wealth of entertainment and recreation opportunities - from college sports to world-class performing arts to the Live Music Capital of the World. Simply put, it's fun to live here.

Lake Pflugerville Park

The lake is open for fishing, swimming, jogging, canoes, kayaks and wind surfing. With seven fishing piers all around, it's a peaceful location to find that "big one" that won't get away! Lake Pflugerville Park includes a 3-mile walking/jogging trail, playground, boat launch, pavilion and beach area.

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students at high risk. The city has six middle schools and 20 elementary school campuses.

PfISD has a rich history of more than 100 years, with a tradition of excellence that continues today through a strong vision for the future. Even as the District grows and the demographics change towards that of an urban district, PfISD has maintained a small town feel with a focus on supportive relationships. The District is widely recognized as a destination for families who are seeking a family oriented community in which to raise children and a place where their children can receive a quality education that will prepare them.

Demographics Summary

PfISD is a fast growing district located in Northeast Travis County. Pflugerville ISD, encompasses approximately 96 square miles and includes all or part of six municipalities including Pflugerville, Austin, Coupland, Hutto, Manor, and Round Rock. More than seven major institutions of higher education surround Pflugerville ISD, including The University of Texas at Austin, Concordia University, Huston-Tillotson University, St. Edward's University, Southwestern University, Texas State University, and the Austin Community College system. Current enrollment is approximately 24,830 students in 30 schools, which more than doubles the enrollment of 9,689 students in 1996. The Pflugerville ISD is expected to increase to 30,000 students within the next 10 years. The District and all campuses were rated as "Met Standard" for the 2015-2016 school year.

Student Achievement Strengths

PfISD demonstrates success with its increase in career and technology certifications, college readiness testing, Advanced Placement participation, and Texas college application rates. Similarly, the organization commits its resources to special programs including pre-kindergarten, the newcomer program, and Basic Language Skills (BLS) direct services for qualified students. Each school hosts a campus librarian, and feeder patterns work with attendance/truancy officers. Throughout the prior years, campus and district staff have built processes for systemic data analysis of student performance. The district's Extended Day Program (EDP) employs full-time staff members who are able to collaborate with campus teachers to individualize and accommodate programming to meet students' needs during scheduled homework time.

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accelerate the success of all Pflugerville area businesses.

Location

Pflugerville's central location offers direct access to both East and West Coasts, along with a host of global businesses just minutes away from downtown Austin including Dell, Samsung, National Instruments, Applied Materials, IBM, 3M, Freescale and AMD.

Easy access

Quick access to the Austin-Bergstrom International Airport, three commuter airports, several major highways, railroads and four of the nation's largest sea ports is why Pflugerville, Texas is becoming an essential hub for businesses and emerging industries alike.

Pflugerville is the only community in central Texas with both north-south and east-west highway access. Located at the nexus of five major transportation arteries with miles of ready-to-build highway frontage, Pflugerville offers a wide range of lucrative business incentives and with abundant prime acres of land ready for development - a significant portion of which is shovel ready - it is an ideal location for your business.

Workforce

The growth of the Austin metropolitan area, along with its close proximity to nearly 30 universities and colleges creates an educated, innovative local workforce. Nearly 40% of Pflugerville's residents hold a Bachelor's degree or higher, and the city impressively produces over 33 patents per 10,000 of population each year.