

New Braunfels

Regional Information

Deep in the heart of the Texas Hill Country rests beautiful New Braunfels, TX. Founded in 1845 by German settlers, New Braunfels is overflowing with old world heritage and small town Texas charm. From beautiful, spring fed rivers, to Texas' oldest bakery, the activities and sights are endless.

Accolades

- New Braunfels ranked #9 out of the Texas Top 40 summer destinations by Travel Magazine.

Communities like New Braunfels are unique. Refined by old-world German heritage and complemented by an affordable and unmatched quality of life, it's no wonder the population has grown 58% in the last decade. New Braunfels also boasts exceptional transportation networks, multiple universities within a 30-minute drive, and a pro-business leadership, tax and regulatory environment.

Companies such as Ashley Furniture, HD Supply, Vanguard Health Systems and Leisure Pools have already realized the advantages of a growing, well-trained, 450,000 person strong workforce. These recent expansions and relocations have further strengthened our industry bases in manufacturing, healthcare, logistics and distribution, and aviation businesses. Plus, with over 300 days of sunshine a year and 500+ acres of outdoor water recreation, New Braunfels is the premier destination for work - or play - year round.

Education

Comal County and the City of New Braunfels each have a school district. New Braunfels ISD (NBISD) is primarily within the city limits, Comal ISD (CISD), which spans 589 miles of central Texas, includes parts of five central Texas counties: Comal, Bexar, Hays, Kendall and Guadalupe.

CISD includes 18 elementary schools, five middle schools and three high schools and is rated as a Recognized school district by the Texas Education Agency. NBISD includes 14 total schools and is rated as an Academically Acceptable school district by the TEA.

To keep pace with the explosive population growth in the area, both CISD and NBISD have passed bonds to build and expand schools, upgrade technology and purchase land for future schools. In 2005, CISD voters passed a \$189 million bond issue followed by another bond in 2008 for \$213 million to build three new elementary schools and expand the current middle and high schools. NBISD voters passed a \$42 million bond package in May 2006 to address current and projected student enrollment. For more information about CISD, visit www.comalisd.org, and for NBISD, visit www.newbraunfels.txed.net

Start-up training programs for industry are available through area community colleges working in cooperation with the State Office of Economic Development and Tourism and the local WorkSource Career Center. Both school districts offer comprehensive adult education programs.

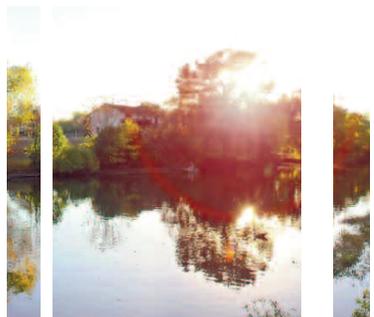
Private and parochial schools play an important role in the diverse educational opportunities in New Braunfels. The oldest is St. Peter & Paul Catholic School which opened in 1849 by Father Menzel. St. Peter & Paul Catholic School provides an excellent Catholic education and inspires active learning so that all students will achieve and is for students K-8. In addition, Cross Lutheran and the New Braunfels Christian Academy provide strong Christian education programs that serve students in grades K-8 and K-12 respectively.

Recreation

Many fun and exciting New Braunfels activities can be found in and around the area. Enjoy family fun at **Schlitterbahn**, the country's number one waterpark, float New Braunfels' clean, beautiful, and popular **Guadalupe River and Comal Rivers** or enjoy world class wakeboarding at the only Texas Lake where you can ski without a boat at Texas Ski Ranch. Continue the fun with boating, parasailing, and fishing at Canyon Lake. Lastly, don't forget to try your hand at world class fly fishing on the Guadalupe River!



New Braunfels is home to the beautiful beginning of the Texas Hill Country. New Braunfels is a special place where nature, community, visitors, and business work together to make living.



Natural Bridge - See the largest caverns in Texas at Natural Bridge Caverns, or go on a family safari next door at Natural Bridge Wildlife Ranch. While at the Natural Bridge Wildlife Ranch, don't forget to visit the famous twin giraffes!

Landa Park - Still need more examples of the one-of-a-kind activities New Braunfels has to offer? Drive down to beautiful Landa Park, where the spring fed Comal River begins. While in Landa Park, take a ride on the miniature train through the beautiful walking arboretum.

Historic District of Gruene, TX - Enjoy our nationally registered Historic District of Gruene, featuring wine tasting, shopping, dining, dancing and B&B's.

New Braunfels Housing

Whether you are interested in owning or leasing, the New Braunfels housing market offers a variety of choices. Texas continues to lead the country in the economic recovery with the real estate industry being the key factor. Texas has the most affordable housing in the country. And considering the housing growth in New Braunfels and Comal County is amongst the highest in the state, these components make New Braunfels not only a great place to live but a good investment.

Residential neighborhoods range from conventional subdivisions to gated communities. New Braunfels Housing will vary from garden home lots to standard size city lots. Or if acreage is your preference, the New Braunfels Housing Market area offers several acreage subdivisions. If being on or close to the water is in your desire, then consider the opportunities available on one of our two rivers or many of our area lakes.

Downtown New Braunfels

The New Braunfels Downtown area offers luxury condos on the Comal and Guadalupe Rivers, apartment complexes in a variety of price ranges and historic Victorian and turn-of-the-century New Braunfels Housing. Both residential and commercial properties have an increased interest in restoration and renovation. You will also find new development of single family and multi-use properties.

Assisted Living

There are increasing numbers of assisted care and nursing homes available in New Braunfels with new facilities recently finished or near completion. There are also new or under construction facilities which offer a variety of stages of care. These varieties provide choices for the retirement community based on their personal needs. The Market in New Braunfels has five skilled nursing homes with a total of 679 beds and six assisted living centers with a total of 256 rooms. New Braunfels also has one independent living center with 56 apartments.

In the near future, Eden Hill's Pinnacle campus will conclude the construction and development of 94 Independent Living Private along with renovations of the current buildings and services. In late June, TITAN Senior Living announced plans to build a new 82-unit retirement home called Titan Senior Living that will offer assisted living, memory support and independent living to New Braunfels seniors.

Unique Quality of Life

An affordable cost of living is enhanced by low city, county and school district taxes to create a composite cost of living score 7.6% below the national average and only rising by 1.6% in the last two years. Average home prices are on par with the national average. New Braunfels is considered a great place to live, work and play.

Employment

Whether you're seeking employment in New Braunfels, relocating offices or planning to start your own company, New Braunfels is a modern city with plenty of opportunity. While the city's biggest employers are in the health care, manufacturing, government and recreational industry, there is ample room for growth for all fields for any Business in New Braunfels. Come find opportunity in New Braunfels!

Business Overview

New Braunfels is booming! Since its humble beginnings in 1845, New Braunfels has expanded to be the home for several successful businesses. The main employers in New Braunfels include the manufacturing, medical, government, and hospitality industries, with new opportunities sprouting up every year! The workforce here is young, educated, and ready to prosper!

Complimented with a pro-business leadership attitude, competitive incentives, low tax burden and easy access to IH-35 and IH-10, its easy to understand why companies such as Wal-Mart Distribution Center, The Coleman Company and Vanguard Health Systems have relocated here. Over 300+ days of sunshine a year and nearby rivers, lakes, Schlitterbahn (America's #1 Rated Waterpark) and over 500 acres of outdoor recreation make New Braunfels a desirable destination for work - or play, year round.

Information collected from the New Braunfels Chamber of Commerce, the City of New Braunfels website and <http://innewbraunfels.com/move/>

