

URBAN LIVING AUSTIN

Austin
★
TITLE
www.austintitle.com



A PRIME LOCATION

DOWNTOWN BY THE NUMBERS

Downtown makes up only 0.5% of Austin's land area but has substantial economic importance.



106,500
employees



150+
acres of parkland



13,648
residents



5.1M
unique visitors annually



13,514
hotel rooms



190
historic locations



9,447
residential units



2.03M
annual transit ridership

Source: U.S. Census 2020, Placer.ai, JobsEQ, Capitol Metro, Visit Austin, City of Austin, 2021

AUSTIN TALENT STATS

#7

CBRE Tech Talent Rank

79,230

Total Tech Employment

46.2%

25+ BA or Higher

66.5%

Population Growth BA or Higher since 2010

34.6%

Millennial Population Share

2.9%

Annual Average Population Growth Rate

Source: CBRE Tech Talent Report 2021

No matter how you think about it, downtown Austin's location cannot be beat.

Downtown Austin is in the center of one of the fastest-growing metros in the country, is between three of the largest cities in the country and is only 11.3 miles from an expanding international airport. Lady Bird Lake and the string of quality parks along its banks serve as downtown's backyard. Downtown is recovering from the impacts of the COVID-19 pandemic due to its central location that enables downtowners to access everything.

Downtown employers draw talent from the entire Central Texas region, where half of downtown's 106K+ employees live outside the city limits.

Downtown's location underpins Austin's ability to attract and retain a highly educated workforce. The number of people with a bachelor's degree or higher

has grown by 269,023 in 10 years, one of the fastest rates in the country. Austin's growing talent pool has drawn major tech companies like Meta, Google, TikTok, and Indeed to downtown. Tech companies occupy significant downtown office lease space, giving them a competitive edge in attracting and retaining this talent.

Located between the University of Texas at Austin, the bustling East Side, the historic South Congress (SoCo), and Zilker Park, downtown has experienced exponential growth in the hospitality industry as people choosing to visit these places often stay in downtown hotels. The unparalleled quality of life and easy access to all of Austin has drawn in thousands of new residents downtown. Since 2010, the downtown residential population has grown by 79%.

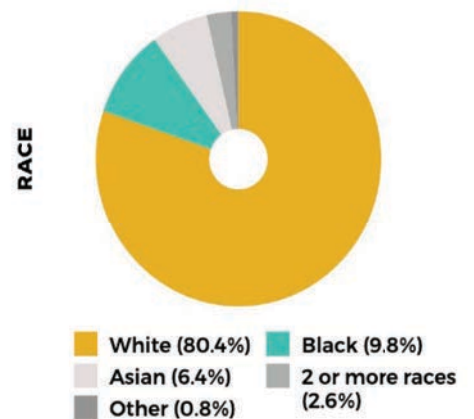
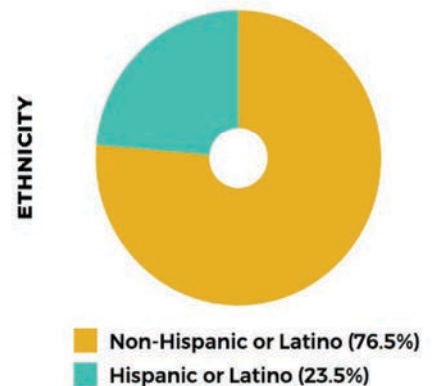
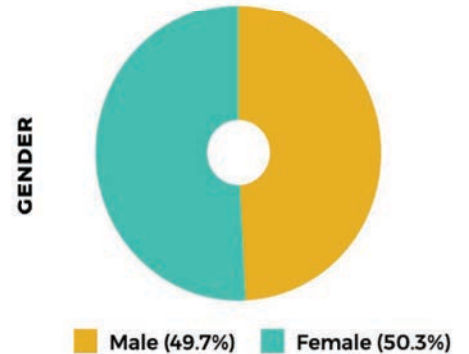
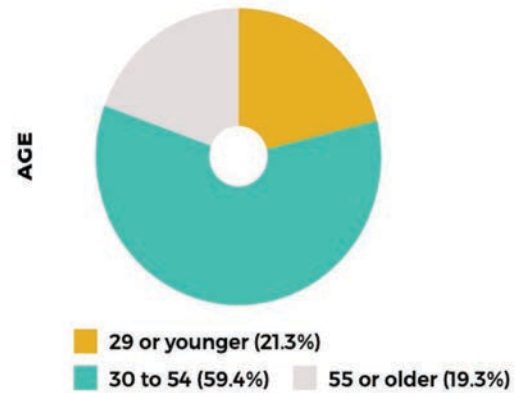
WHO WORKS DOWNTOWN?

Total downtown employment has recovered, although unevenly across all downtown industries.

After declining for four consecutive quarters, downtown employment is back on an upward trajectory, recovering the total number of jobs lost in 2020 in just two quarters. Most of this growth in employment was driven by professional, scientific, and technical service jobs, which added a total of 1,937 jobs. Unfortunately, accommodation and food service employment, or positions within hotels and restaurants, are still down by 3,095.

The makeup of total employment downtown continues to change as

growth across industries remains uneven. Historically, employment in downtown Austin has been largely concentrated in public administration or government employment. More recently, as the downtown office market continues to grow at a breakneck pace, the makeup of downtown employment is shifting toward private-sector office employment. Since 2010, professional, scientific, and technical service employment has increased 91% and information employment has increased 209%.



Source: U.S. Census Bureau, Center for Economic Studies, LEHD

HOUSING MARKET & RESIDENTS



MARKET
STATS
(2021 Q4)



9.2%
Vacancy



\$3.34
Asking Rent per SF



4,276
Total Condo Units



5,843
Total Multi-Family Units

Source: CoStar

Downtown asking rent rose 14% in 2021 as demand for downtown living booms.

Living downtown means you have access to everything you love about Austin right outside your front door. The strength of the downtown residential market reflects that premium as the demand for downtown apartments and condominiums continued to grow even as the pandemic had some questioning the attractiveness of urban living.

While downtown asking rents for apartments fell at the onset of the pandemic, they have recovered stronger than ever as people continue to flock to downtown for the quality of life it provides. Overall vacancy downtown rose in 2021 as the completion of The Quincy and Alexan Waterloo delivered 621 new units. Downtown's stabilized vacancy, which does not include recently completed projects, is sitting at a healthy 4.4%.

Two massive apartment projects in the Rainey Street Historic District highlight the surge of demand for downtown living.

This surge in demand is a positive sign indicating a strong market recovery as the development of more downtown housing units continues uninterrupted. Perhaps no district exemplifies this better than the Rainey Street Historic District. Here, three residential projects are under construction, and another seven have been proposed or are in planning. One project, 80 Rainey, is proposing 644 units, the most of any downtown building.



COMMUNITY SURVEY



The Downtown Austin Alliance contracted with research firm ETC Institute to administer a citywide community survey to learn more about how Austin residents feel about their downtown. The survey used statistically valid methodologies to randomly sample households in Austin. An overwhelming number of respondents, 79%, 'strongly agree' or 'agree' that a thriving and vibrant downtown is essential to Austin's success. Similarly, 74% of respondents rated downtown as an 'excellent' or 'good' place for live music but gave poorer ratings to its affordability, safety during nighttime hours, and as a place to live. As a matter of priority, Austinites noted homelessness, traffic congestion, public safety, affordability and parking as top issues that should be addressed over the next two years downtown.

71% of Austinites visited downtown in the last year.

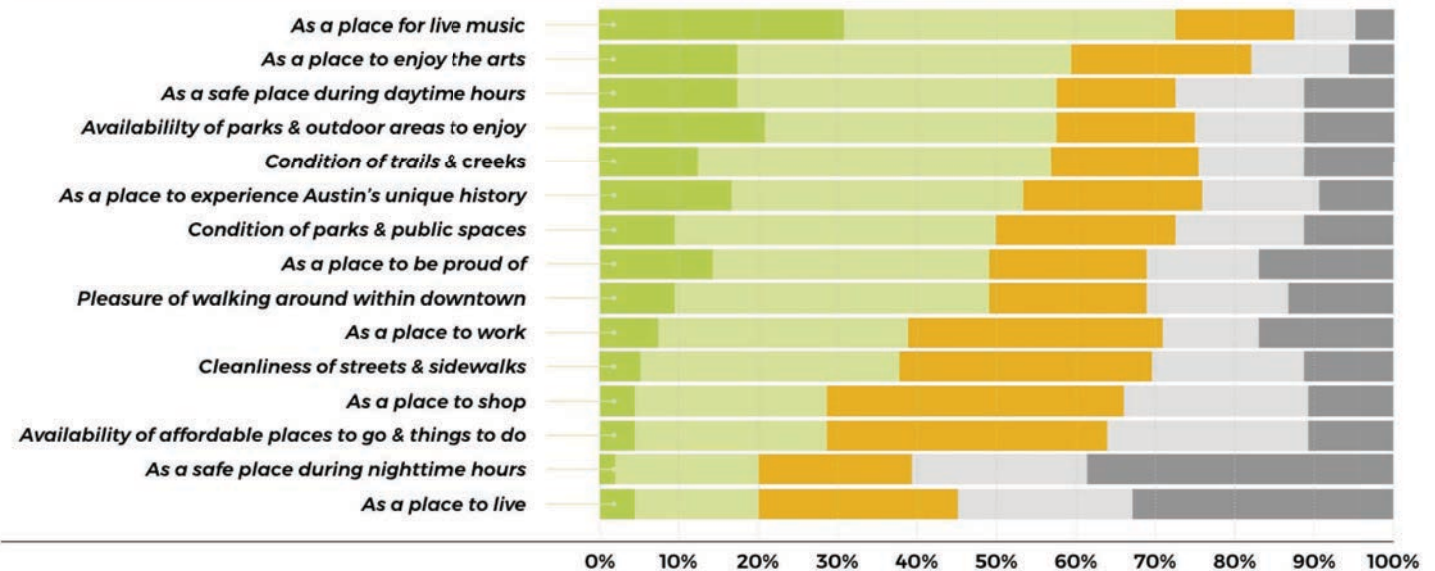


79% of Austinites agree that a thriving, vibrant downtown is essential to Austin's success.



RESPONDENTS' RATINGS FOR VARIOUS ASPECTS OF DOWNTOWN

■ Excellent
 ■ Good
 ■ Neutral
 ■ Below Average
 ■ Poor



Best Things to Do Outside in Austin



HIKING

Hike along the leafy 10-mile Ann and Roy Butler Hike-and-Bike Trail at Lady Bird Lake, which skirts along shimmering waters and has picturesque views of Austin's skyline. Snap a selfie with the memorial statue of Austin music legend Stevie Ray Vaughan, stationed along the route at Auditorium Shores. Just 30 miles west of Austin, hike through a Texas Hill Country landscape of limestone cliffs and stone river beds along the Pedernales River at Pedernales Falls State Park. Follow Juniper Ridge Trail, which wends through a shaded mesquite forest and leads to the park's rushing Pedernales Falls.



BIKING & CYCLING

The Violet Crown Trail offers great in-town mountain biking, with rocky surfaces and steep slopes. The Barton Creek Greenbelt is also a great destination for mountain bikers (enter at the Loop 360 access point), offering varied terrain within a beautiful landscape of cliffs and shaded groves alongside scenic Barton Creek. Road riders will want to bicycle from downtown to Mount Bonnell, peddling Scenic Drive along the waters of Lake Austin and catching an awesome sunset view from Pennybacker Bridge. The paved Southern Walnut Creek Trail, part of the city's Walnut Creek Trail System, is an urban trail designed for both bikers and pedestrians.



SWIMMING

Combine great swimming with people watching at the historic Barton Springs Pool, just minutes from downtown Austin. Located in the heart of the 360-acre Zilker Park, this swimmer's paradise features clear water fed from underground springs that stays a refreshing 68 degrees year round, along with grassy hills for sunbathing. Located a 40-minute drive from Austin in Texas Hill Country, Hamilton Pool Preserve is a geological wonder. This historic swimming hole was formed by the Hamilton Creek spilling out over limestone outcroppings, creating a dramatic 50-foot waterfall that plunges into a canyon.



CAMPING

Emma Long Metropolitan Park, situated along the shores of Lake Austin, is one of the few places where visitors can camp inside the city limits. Located just 25 minutes from downtown Austin, the park features waterside campsites, giant cypress trees, hiking and biking trails, swimming and boating, and spots for picnics and grilling. Located just southeast of downtown, McKinney Falls State Park offers 726 acres with nearly nine miles of hiking and cycling trails, playgrounds, picnic areas and a campground with 81 sites (featuring electricity and water hook-ups) and six cabins.



CLIMBING & BOULDERING

Hike or bike along the Barton Creek Greenbelt to reach Gus Fruh, a swimming hole known for its famed Urban Assault limestone rock wall that's a favorite of climbers. Explore further to discover the hidden Twin Falls and Sculpture Falls areas, where you'll find relaxing shallow stream waters and plenty of rocky areas for adventurous climbing and exploring the falls. Reimers Ranch Park offers more than 300 different sport climbing routes on highly technical limestone cliff walls that skilled climbers love to scale. Many of the routes have bolts, anchors and fixed cable draws in place, so climbers can access popular routes with protection.



KAYAKING & WATER RENTALS

Lady Bird Lake is a reservoir created by two dams on the Lower Colorado River which flows through downtown Austin. Motorized boats aren't permitted, so Lady Bird Lake is a perfect destination for kayakers, canoers and stand-up paddleboarders. It's easy to get out on the water at Lady Bird Lake, where you can rent stand-up paddleboards, kayaks and canoes from the Rowing Dock, Congress Avenue Kayaks, SUP ATX and more. For an insider's perspective, take a guided kayak or stand-up paddleboard tour of downtown Austin with Austin City Kayak Tours. Both beginners and experienced paddlers are welcome.



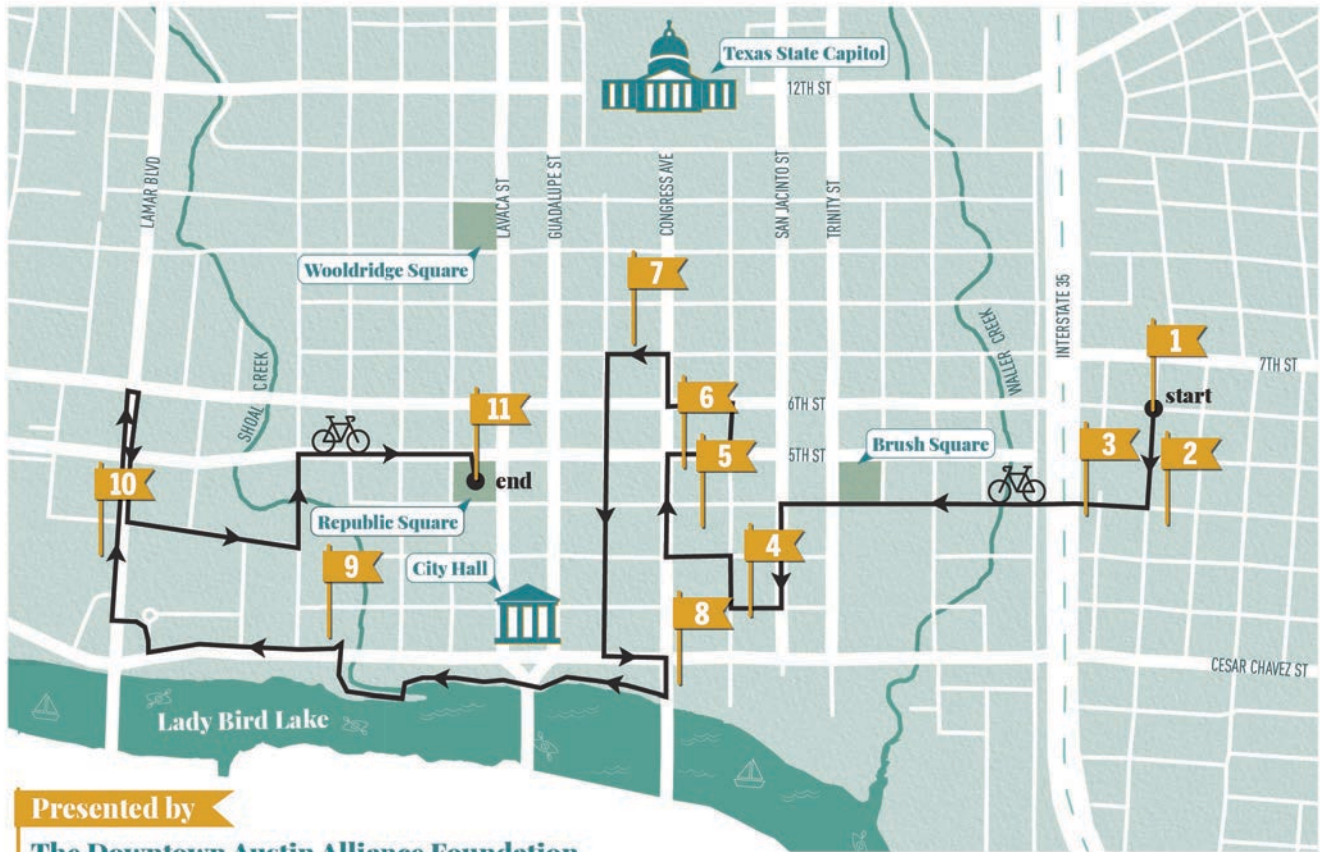
BOATING

Lake Travis is Austin's largest lake, with countless coves and immense water depths (up to 210 feet), making it a favorite boating destination. There are several parks surrounding Lake Travis, including Pace Bend Park, known for its dramatic backdrop of limestone cliffs and abundant wildlife. An hour northwest of Austin, Muleshoe Bend Recreation Area in Spicewood is tucked into a picturesque bend of the Colorado River. The recreation area boasts wide-open riverfront views, boating, 34 secluded campsites, mountain biking, hiking trails and horseback riding.

<https://www.austintexas.org/austin-insider-blog/post/best-outdoor-adventures/>

<https://downtownaustin.com/economic-development/state-of-downtown/2020report/>

Downtown Mural Bike Tour



Presented by

The Downtown Austin Alliance Foundation

1 We All Belong Here

LOCATION | San Marcos St + E 6th St

ARTIST | Lucas P-Li

2 Colores de la Cultura

LOCATION | San Marcos St + E 4th St

ARTISTS | Carmen Rangel + Kimmie Flores

ORGANIZATION | Raasin in the Sun

3 Native Hostel Murals

LOCATION | 807 E 4th St

FEATURING | La Colectividad

ARTISTS | Lead Mylo Mendez + Color Squad Team

ORGANIZATION | Creative Action

FEATURING | If HE Can't Breathe, WE Can't Breathe

ARTIST | Chris Rogers

4 Tau Ceti

LOCATION | E 2nd St + Brazos St

ARTIST | Josef Kristofoletti

ORGANIZATION | City of Austin's Art in Public Places

5 301 Congress - Sneak Peak

LOCATION | 301 Congress

ARTIST | TBD

ORGANIZATION | Downtown Austin Alliance Foundation

6 Mexic-Arte Museum Walls

LOCATION | 419 Congress Ave

SERIES | El Mero Muro

ORGANIZATION | Mexic-Arte Museum

7 Daniel Johnston's Work Mural - Contemporary Austin Museum

LOCATION | 700 Congress Ave

8 The Beauty of Liberty and Equality

LOCATION | 111 E Cesar Chavez St

ARTISTS | Shepherd Fairy + Shandra Chevrier

ORGANIZATION | Downtown Austin Alliance Foundation

9 Legend Mosaics at Austin Public Library Downtown

LOCATION | 710 W Cesar Chavez St

ARTISTS | Litzy Reavaldez, Lolita Rodriguez, Carmen Rangel, Lys Santamaria

ORGANIZATION | Latinas

10 It's Okay not to Be Okay

LOCATION | N Lamar Service Rd + W 3rd St

ARTIST | Sadé Lawson

ORGANIZATION | Downtown Austin Alliance Foundation

Be Well Murals

LOCATION | N Lamar Service Rd + W 3rd St

ARTISTS | Carmen Rangel, Uloang, Rex Hamilton, Samara Barks, Kimmie Flores, Niz

ORGANIZATION | Raasin in the Sun

11 ArtBox - Republic Square

LOCATION | 422 Guadalupe St

ARTIST | Niz

ORGANIZATION | Downtown Austin Alliance Foundation

Artist Meet and Greet at Salt n Time

LOCATION | 422 W 5th Street C

End of Tour

GET TO KNOW OUR DISTRICTS

DOWNTOWN AUSTIN

Get to Know Downtown Austin's Restaurants, Bars & Things To DoAs hoppin' during the week as it is on the weekends, this a bustling area of commerce, cuisine, cocktails and the Capitol is a melting pot of finance and fun, as well as philanthropic conservation. In addition to opportunities for retail therapy, the arts scene is alive and well in downtown Austin with galleries and museums at nearly every corner.

2ND STREET DISTRICT

Austin-owned boutiques, award-winning restaurants and exciting entertainment make the vibrant 2ND Street District Austin's top destination. The 2ND Street District is just a few blocks away from Lady Bird Lake, making it the perfect stop to refresh and hydrate on your way to or from a long stroll exploring the city. From local cuisine and alfresco dining to trendy shops, awesome live music and more, this walkable district is jam-packed with the homegrown community vibe of Austin. The 2ND Street District is home to more locally owned and nationally acclaimed shops, restaurants and venues than anywhere else in downtown Austin

RAINEY STREET

Renovated houses turned into bungalow bars reign supreme on Rainey, the increasingly popular tucked-away street. Day or night, you'll find relaxed bar-goers strolling from bar to food trailer to bar again, often with their dogs in tow looking for a kicked back sip and a bite. Populated on all days that end in "Y" for back patio bar performances, SXSW Conference & Festivals steps up the tempo on Rainey Street and takes over the road with hot ticket music acts and celeb spotting moments every March.

RED RIVER

Live music coming from some of the hottest stages in town, all spanning a three-block radius in Austin's Red River Cultural District. Nightclub heavy, droves of concert-seekers mill the streets, dipping into watering holes for Lone Star beers while waiting for the lights to dim and shows to begin. Red River buzzes with concert-seekers milling the streets and that thick anticipatory energy that comes from waiting for the lights to dim and your favorite band to take the stage.

SIXTH STREET

Sixth Street is distinctly Austin. With its colorful and bustling array of bars, restaurants and entertainment venues, it's a sure bet for experiencing local characters and the vibrancy of the city. Sixth Street has a personality all its own. Closed to through traffic Thursday through Saturday nights, expect this area to become wall-to-wall people in search of great live music and cheap drinks.

WAREHOUSE DISTRICT

As the name suggests, many of this neighborhood's bars and restaurants are housed in renovated, antique warehouses. The gritty backdrop makes for a vibrant scene that draws a diverse crowd thanks to its range of live entertainment, restaurants, LGBTQ scene and unique shops. Museums, dance clubs, theaters, a hike-and-bike trail around the lake — there's something happening all day and all night in this city center.

This district is also home to ACL LIVE AT THE MOODY THEATER, home of Austin City Limits, the longest running music series in American TV history. Other favorites include THE CONTEMPORARY AUSTIN JONES CENTER a 5,000-square-foot museum with multidisciplinary exhibitions of contemporary art, LADY BIRD LAKE and the HIGHLAND, a popular gay lounge and dance club, this venue features guest DJs, dance competitions and themed events like drag queen bingo. Drag. Queen. Bingo!

WEST SIXTH STREET

A thoughtfully curated section of town, find everything from craft cocktails and galleries to rustic beer gardens, cult-followed grub and the flagship Whole Foods Market. It's a prized destination for decadent dinners, craft beer, sporting events, shopping and nightlife. With 24-hour diners, eclectic boutiques, independent book and record stores and the occasional pedal-powered beer pub bike crawl cruising by make time to explore the West Sixth Street area in Austin.

CENTRAL AUSTIN

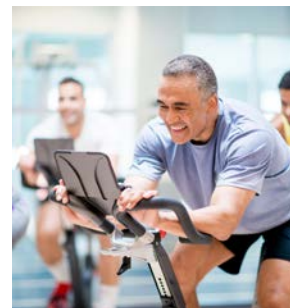
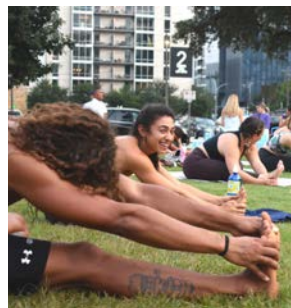
Spend a day or a week in Central Austin, home to the University of Texas, Hyde Park, Anderson, North Loop, Brentwood, Allandale neighborhoods and more. Find decadent restaurants, dive bars, arts galleries, historic museums, coffee shops, iconic music venues and tons of vintage shopping.





STAYING ACTIVE IN DOWNTOWN AUSTIN

YOGA • BIKE • WALK • ROW • DANCE



Hop on a MetroBike

If you don't have a bike but want to get into cycling, download the MetroBike app and borrow a bike from a kiosk. Stations are located throughout downtown and along the Hike and Bike Trail.

Explore the Ann & Roy Butler Hike and Bike Trail

The Ann & Roy Butler Hike and Bike Trail might be Austin's worst-kept secret. This ten-mile-long recreational trail is great for cyclists, runners, walkers, and tourists. Enjoy beautiful views of Lady Bird Lake and the downtown skyline while you get in some physical activity.

Take Free Outdoor Fitness Classes

Weekly fitness classes at Republic Square. Classes have included yoga, dance, cardio and barre, just to name a few. Check out the Republic Square event calendar to RSVP for a class. Outdoor fitness classes also can often be found at Indeed Tower Park.

Break a Sweat with Swift Fit Events

Swift Fit Events regularly holds free community events around Austin. Luckily for us, most of them are downtown near their home base at Fareground. Enjoy wellness and fitness experiences with fantastic instructors and learn something new or have some fun.

Feel the Burn at Barry's

Put the pedal to the metal at Barry's for some Bootcamp classes with HIIT and strength-focused options. Enjoy a good workout with a gear playlist, and you can fuel up after your workout at their shake bar.

Shake it Out at Ballet Austin

Ballet Austin offers a wide array of fitness classes as well at the Butler Center for Dance and Fitness. They teach weight and resistance training for gentle aging, Feldenkrais, strengthening and stretching classes, Pilates and of course, incredibly fun adult dance classes.

Find Your Community at RIDE

Looking for a ridiculous amount of fun on a bike? Jam out to some killer playlists and enjoy themed rides at RIDE. This cycling studio is all about welcoming you into their tribe and making you feel good off the bike and on.

Get Your Om on at YTX

YTX, formerly known as Wanderlust, is a yoga studio downtown that offers a wide variety of classes. The studios are very spacious with no mirrors and low lighting, so you don't feel self-conscious. Yogis can choose their practice based on their schedule and what their body needs that particular day.

Sweat it Out at Soul Cycle

If you want an intense ride with some really motivating instructors, this studio is a great place to try. Classes take place in rooms which are lit by candles that match the mood of the inspirational messages delivered by your assigned cycling instructor. Hop on a stationary bike and tackle some crazy terrains while you improve your cardio endurance.

Try A Class at CorePower Yoga

Grab a water bottle and your mat to and head to CorePower Yoga downtown. This studio offers a few staple classes and rotates through special classes. The staples are Powercore 1, Powercore 2, Yoga Sculpt and Hot Power Fusion.

Take a Stroll Around Downtown

Looking to get some steps in and see the good sites? Take a stroll down Congress while you are listening to the audio tour developed by the Austin Chapter of the American Institute of Architects or a self-guided tour of the artworks downtown in the Austin Art in Public Places collection.

Get Your Blood Pumping at Rō Fitness

The best part about this studio is the location. Rō Fitness is located at Waller Creek Boathouse, which means you can stare out onto Lady Bird Lake as you're working out on your rowing machine. The team pulls the machines out onto the patio overlooking the lake, meaning you can get in some Vitamin D as you row your way to better health.

Hit the Lake with Austin Rowing Club

If you're looking for a fun and functional arm exercise, we recommend renting a kayak from Rō Fitness's downstairs neighbor, Austin Rowing Club. The staff is friendly and will help you get into a kayak quickly. If you want a fun, full-body workout, try out a standup paddleboard.

LIVE MUSIC VENUES



ACL Live at the Moody Theater – 310 Willie Nelson Blvd, Austin, TX 78701
Antone's – 305 E 5th St, Austin, TX 78701
Cactus Cafe – 2247 Guadalupe St, Austin, TX 78712
Cedar Street Courtyard – 208 W 4th St, Ste C, Austin, TX 78701
Cheer Up Charlies – 900 Red River St, Austin, TX 78701
Elephant Room – Swift Building, 315 Congress Ave, Austin, TX 78701
Elysium – 705 Red River St, Austin, TX 78701
Empire Control Room & Garage – 606 E 7th St, Austin, TX 78701
Flamingo Cantina – 515 East 6th St, Austin, TX 78701
Friends Bar – 208 E 6th St, Austin, TX 78701
The Long Center for Performing Arts – 701 W Riverside Dr, Austin, TX 78704
Stateside at the Paramount – 719 Congress Ave, Austin, TX 78701
Mala Vida – 708 E. 6th St, Austin, TX 78701
Mohawk – 912 Red River St, Austin, TX 78701
Parker Jazz Club – 117 W 4th Street, Ste 107B, Austin, TX 78701
Moody Amphitheater – Waterloo Park – 500 E 12th St, Austin, TX 78701
Parish – 214 E 6th St, Austin, TX 78701
Pete's Dueling Piano Bar – 421 E 6th St, Austin, TX 78701
San Jac Saloon – 300 E 6th St, Austin, TX 78701
Schlotz Garten – 1607 San Jacinto Blvd, Austin, Texas 78701
Speakeasy – 412 Congress Ave, Austin, TX 78701
Stubb's – 801 Red River, Austin, TX 78701
Summit – 120 W 5th St, Austin, TX 78701
Swan Dive – 615 Red River St, Austin, TX 78701
Tellers Austin – 607 Trinity St, Austin, TX 78701
The Belmont – 305 W 6th St, Austin, TX 78701
The Green Jay – 711 Red River St, Austin, TX 78701
The Venue – 516 E 6th St, Austin, TX 78701



OTHER LIVE EVENTS



COMEDY SHOWS

Esther's Follies 525 E 6th St, Austin, TX 78701
The Creek and the Cave 611 E 7th St, Austin, TX 78701
The Velveeta Room 521 E 6th St, Austin, TX 78701

DRAG SHOWS

Barbarella 611 Red River St, Austin, TX 78701
Halcyon 218 West 4th Street, Austin, TX 78701
The Iron Bear 301 W 6th St, Austin, TX 78701
Irene's 506 West Ave, Austin, TX 78701
Oilcan Harry's 211 West 4th Street, Austin, Texas 78701
Rain on 4th 217 W 4th St, Austin, TX 78701

FESTIVALS (JUST TO NAME A FEW)

- SXSW (South by Southwest)
- Bat Fest
- ACL Festival
- Hot Summer Nights
- Free Week
- Blues on the Green
- Austin Reggae Fest
- Levitation





Austin ACCOLADES

Business

- Austin's "Central Texas State Highway 130 Corridor" is the least expensive among 30 top high-tech corridors in the U.S. for annual operating costs for companies in high-growth advanced manufacturing sectors according to new report from The Boyd Company. Business Facilities, January, 2023.
- Austin is one of the Top 10 U.S. Metros for Logistics Facility Investment based on projects won over the last 3 years. Site Selection, January, 2023.
- Austin, with 416 deals garnering \$4.9 billion in 2022, is one of the top 10 U.S. metros for VC investment. Pitchbook, January, 2023.
- Texas is No. 3 in Site Selection's annual Top State Business Climate ranking and tied for 4th in the Executive Survey component based on site selector's experience locating projects in the states. Site Selection, November 2022.
- Austin is No. 1 on annual STEM Job Growth Index based STEM trends and other socioeconomic, business and fiscal indicators influencing growth prospects among the top 50 metro areas. RCLCO Real Estate Consulting, November 2022.
- Austin is the 2nd fastest growing metropolitan economy in the U.S. in 2022. Kenan Institute of Private Enterprise, October 2022
- Austin is one of the Top 15 U.S. Cities for Foreign Multinationals to do Business In according to the Financial Times and Nikkei. Financial Times, October 2022

Lifestyle

- Austin is the No. 2 Best Metro Area for STEM Professionals in ranking of the top 100 metros across 21 measures of professional opportunities, STEM-friendliness, and quality of life. WalletHub, January, 2023.
- Austin, with "spectacular entertainment districts, ubiquitous culture, top-notch restaurants, more than 250 music venues," is among the Top 25 Most Popular U.S. Destinations in TripAdvisor's annual Travelers' Choice Best of the Best Awards. TripAdvisor, January 2023.
- Austin ranks as the No. 2 most preferred market for real estate investment according to annual U.S. Investor Intentions Survey. CBRE, January 2023. Austin is ranked No. 4 on the Financial Health Index rating of metros with population over 1 million based on measures of business, household, and municipal/state financial health. TheCreditReview, January 2023.
- Austin is one of the Top 20 Places where American are Happiest according to ranking of over 160 U.S. cities based on indicators of personal finance, well-being and quality of life. SmartAsset, December 2022.
- Austin is one of the Top 20 Arts-Vibrant Large Communities according to the National Center for Arts Research annual Arts Vibrancy Index ranking of over 900 communities across the U.S. SMU DataArts, December 2022.
- Austin is the Best College Town in America according to comparison of 400 cities on key indicators of academic, social and economic opportunities for students. WalletHub, November 2022.
- Austin ranks 7th on Best Cities for Singles list focused on dating-friendliness indicators in 180 U.S. cities. WalletHub, November 2022.

Jobs & Employment

- Austin is the Best City for Entrepreneurs in 2022 in ranking based on VC funding, SBA loan funding, and personal and corporate income tax rates in the top 50 U.S. metro areas. The Zebra, December 2022.
- Austin is No. 1 on annual STEM Job Growth Index based STEM trends and other socioeconomic, business and fiscal indicators influencing growth prospects among the top 50 metro areas. RCLCO Real Estate Consulting, November 2022.
- The University of Texas at Austin ranks 9th in annual global ranking of university undergraduate programs producing the most venture capital-backed founders. Pitchbook, October 2022.

Technology

- Austin is the No. 1 City Best Prepared for a "Smart City" Future according to ranking of 100 European and U.S. cities based on measures of technology infrastructure, green infrastructure, and the tech jobs market. ProptechOS, November 2022
- Austin ranks 11th nationally and 25th globally in ranking of 201 startup ecosystems based on measures of capital and investment, innovation and talent, and entrepreneurship. Dealroom.co, December 2022.



AUSTIN RANKED #1 LABOR MARKET IN 2021

Wall Street Journal

AUSTIN RANKED #4 REAL ESTATE MARKET TO WATCH IN 2022

ULI Emerging Trends Report



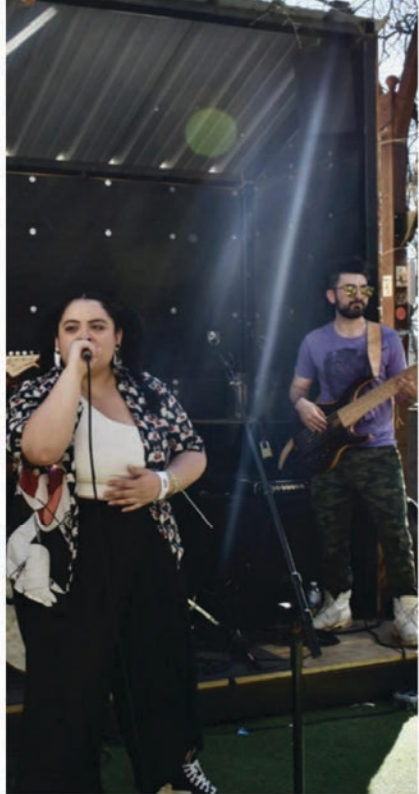
AUSTIN RANKS #2 BEST PERFORMING AMONG TOP 50 METROS

U.S. Bureau of Labor Statistics, CES, 2021

AUSTIN RANKS #5 IN BEST PLACES TO LIVE IN 2021-2022

U.S. News & World Report, July 2021





AUSTIN RISES TO #1 OFFICE MARKET FOR 2022
 Marcus & Millichap, March 2022

AUSTIN RANKS #7 MOST DYNAMIC METROS IN 2021
 Heartland Forward



AUSTIN IS THE #2 CITY WITH THE MOST OPPORTUNITY FOR JOB SEEKERS IN RANKING OF 182 U.S. METROS
 LinkedIn, January 2021

AUSTIN RANKS #2 AMONG BEST PERFORMING CITIES
 Wilken Institute, 2022



PUBLIC TRANSPORTATION

RIDESHARE & SCOOTERS

Uber

After Uber's year long hiatus away from the city, the ride-hailing company came back to Austin in 2017. Uber gives you six different ways to ride, from regular to large vehicles, as well as wheelchair accessible and luxury rides. The company also has its UberPool, where you can share rides with other users going to the same destination to cut costs.

Lyft

Lyft also left Austin along with its ride-hailing counterpart and came back around the same time. Like Uber, it also has six ride types to choose from, each holding one to six passengers with varying fares.

Wingz

Wingz specializes in airport rides booked in advance. Rates vary, but you can get a quote and book your ride through the app, available on Android and iOS platforms.

zTrip

zTrip's ExecuCar offers scheduled sedan and SUV service to and from the airport. You can book your ride ahead of time instantly online or through its app. Rates vary.

Waze Carpool

You already use Waze to navigate gnarly traffic; now use it to combine forces - as a driver or a rider - with enough commuters to hit the HOV lane.

Scoters

A novel solution to traffic congestion, or public safety risk? The dockless transportation movement is a divisive one, with some praising electric scooters for being fast, cheap, easy to access, and environmentally sound, and others arguing that the scooters - which are rented, usually, by the hour, and can be abandoned anywhere when you're done with it - pose serious safety risks via blocked sidewalks, for instance, or uncertainty over the rules. If you can, use one of the city's recently installed "parking boxes" for dockless bikes and scooters around Downtown and West Campus. Here are some of the dockless operators currently in Austin:

GOAT

GOAT was started right here in Austin, making it the only dockless scooter sharing company with homegrown roots. The roots are also humble as the company is being run by a small team of people working out of a garage to make the electric scooters. Like the two bigger scooter companies, it's \$1 to ride, and 25 cents per minute.

Spin

The bright orange Spin scooters follow the same price model as most of its fellow competitors, being \$1 to start and 15 cents for every minute after.

Lyft

Check out a scooter using the same app you use to call a Lyft. \$1 to rent and 27 cents per minute after.

Limebike

Lime was founded with the intention of making life more accessible in crowded urban areas while also decreasing our carbon footprint. LimeBike's dockless bike rentals provide visitors with an affordable and convenient way to move around the city. Download the app to find nearby bikes, scan the bike to unlock and start your ride. When you're done, park your bike and lock up to finalize your trip.

Public Transportation

SuperShuttle Not all hotels Downtown have shuttle services. An alternative is SuperShuttle, which offers shared rides, single-group rides and luxury and SUV options. Prices vary and can be booked online, through their app, or by calling 800/258-3826.

CapMetro - Austin's multimodal public transit system - is the easiest way to explore Downtown and the greater Austin area. Single bus rides start at \$1.25, while day passes run as little as \$2.50. You can buy tickets online, at most grocery stores, or through the **CapMetro app**, which also gives you up-to-date travel information.

What might be your best bet is **MetroRapid, Capital Metro's express bus service** that covers Austin's busiest corridors. There are only two rapid buses - Route 801 and Route 803 - that run between North Austin and South Austin. Rapid buses run every 10 minutes during peak weekday hours and every 15 minutes during peak hours on the weekend. MetroRapid costs the same as regular CapMetro buses - \$1.25 for a single ride, \$2.50 for a day pass, \$11.25 for a 7-day pass, and \$41.25 for a 31-day pass.

Buses typically stop running around midnight, but CapMetro offers Night Owl and E-bus services in any late-night pinch. Night Owl buses run every 20-30 minutes from midnight until 3:30am, Monday through Saturday. You can catch a late-night bus from East Sixth Street and Congress Avenue to neighborhoods in North and South Austin. Single rides are \$1.25. The E-bus operates Thursday through Saturday from 8:30pm-3:00am during the fall and spring semesters at the University of Texas. It picks up on East Sixth and Colorado streets and drops off on the main UT campus, West Campus, and Riverside Drive. E-bus single rides are also \$1.25.

Finally, **MetroRail** is a 26-mile commuter rail line that runs between Leander and Downtown Austin during the week, and from Lakeline to Downtown on Saturdays. It drops off outside the Austin Convention Center on Fourth Street between Neches and Trinity streets and costs \$3.50 per ride.

Check www.capmetro.org or call the GO Line at 512/474-1200 for more info. If you're going to be a regular rider, the app - which allows you to purchase tickets, plan trips, and track buses in real time - is essential.



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